

Meeting Minutes 6/27/2022

Attendees

Board members and staff present marked with "X"

Ben Osborn – President	X	Allan Cummins – Vice President	X
Cory Schaffhausen – Treasurer	X	Carrie Henning-Smith – Secretary	X
Charity Huot Benedict (Staff)	X	Rhonda Fields	X
Bob Jorgenson	X	Cassie Batinich	
Frances Roen	X	Nathan Sterner	X
Tess Korbesmeyer Holman	X	Michele St. Martin	X
Ann Zawistoski	X		

Meeting called to order: 7:05 PM. This meeting was held in person at the HPDL office, with the option to join via zoom.

Agenda Item 1: Approval of May Minutes

The May meeting minutes were approved.

Agenda Item 2: Councilmember Koski Report

Councilmember Koski was not present to provide an update.

Agenda Item 3: Picnic in the Park

Charity provided an update:

- 5 non-profit groups have agreed to host tents at the event
- Review of donors and sponsors – over \$2,000 committed (more than double what was committed at this time last month)
- Library is going to send a tent and set up a story walk
- Councilmember Koski will invite governor and lieutenant governor; Mayor Frey has agreed to participate
- Banners will be hung by Pearl Park next weekend
- Artwork and marketing will be submitted to printer tomorrow
- Brewery was set up, but needed to back out because of staffing shortage. (This has been an issue with other vendors/groups)
- Everything else is booked and set!
- Volunteer schedule – Urban Refuge has schedule for the day. They'll help with set up, activities, and tear down. HPDL board members need to fill in their volunteer schedules soon, and will also need to help with hauling supplies the day before. Charity will call all board members when she gets back in town to fill out schedule.
- Bracelets vs tickets – generally, have sponsorships to cover costs that we can't be reimbursed for and limited charging for rest of event. Two free bounce houses and slide that we'll charge tickets for. In addition, can sell bracelets for ~\$20/25 or unlimited rides/games/dunk tank. Also charging for dunk tank. We're also selling \$3 slices of Fat Lorenzo's pizza. (They're donating pizza.) Idea of charging for wristbands ahead of the event (e.g., \$15 ahead of events, \$20 day of.)

Meeting Minutes 6/27/2022

- Tess suggested ordering reusable water bottles to sell with HPDL logo. Discussion about seeing sample of water bottle, especially to make something that won't be wasteful. Tess is willing to get quotes on water bottles.
- Have new Venmo set up, and are getting money that way from vendors already. It's going on postcards offering way for people to donate. Will announce suggested donations from state, too.
- Distributed t-shirts for board members to wear to event.
- Discussion of getting HPDL merch to sell at table. (T-shirts, buttons, stickers.)
- Discussion of candidates having tables at event (paying for space.) One candidate had reached out to Charity; discussion of reaching out to other campaigns. They'd be charged a fee. Would need to reach out to all candidates for an office (not favoring any party.) Discussion of what to charge. Suggestion of \$45/table (matching the non-profit rate.) The candidate who reached out to Charity will pay \$200 (offered by candidate.)
- Lawn signs – board members will take signs to post and distribute.
- Dunk tank – need to recruit additional people for 15-30 minute shifts. Board members will reach out people they can think of.
- Ben will research Square to decide on how payments will work for tickets/wristbands at event.
- Charity will let other neighborhood associations know about event in a couple of weeks when she has the next meeting with them.

Agenda Item 4: New Member Orientation

- Was scheduled for 6/28/22; discussion of whether that works for new members. (It doesn't.)
- Ben will follow up with new members to find a time that works.

Agenda Item 5: New Business and Other Project Updates

- Finances – Ben has been working with Wells Fargo to get Charity set up with accounts.
- Trying to plan event in conjunction with Neighborhood Roots to help farmer's market to come back. Ben has been working with Heather's and businesses on 48th & Chicago to plan event for Saturday in September. Fundraiser would include selling beer (from Heather's).
- New committees/task forces:
 - Finance – will restart after Picnic. There are notes from last meeting of who would like to participate in that.
 - Newsletter/Communications – Allan provided update. Allan, Bob, and anyone else who's interested will join subcommittee meeting. The work of the subcommittee is mostly focused on the newsletter at this point. Next meeting July 6; details in email Allan sent to board. Ann volunteered to join, too. Charity can also attend meeting.
 - Charity encouraged board members to email if there are any other ideas for committees that they would like to start/participate on.

Meeting Minutes 6/27/2022

- Clarification that committees can use the HPDL zoom link for meetings.
- Nokomis water meeting
 - The U of MN is doing studies for homeowners to track water on their land/detect source of water challenge. UMN researcher will be taking soil sample to confirm source of the issue and discuss mitigation approaches.
 - HPDL resident is interested in sharing that information; Ben shared that some neighbors are working to promote that study and find neighbors willing to participate.
 - Tess suggested that U of MN might want table at Picnic in the Park to recruit homeowners. Ben will reach out.
- Tech dump recycling event – 9/24
 - Tech dump with paper shredding and electronics recycling at Mayflower Church. 9am-12pm on 9/24.
 - Organized by 15 neighborhoods
 - Charity took on marketing piece for event
 - Every neighborhood needs a couple of volunteers – Tess and Ann volunteered.
 - Marketing will come out soon
 - Free event, but will have a suggested donation
- Request that any HPDL-related email has HPDL in the subject line so that emails don't go unnoticed.

Meeting adjourned: 8:05pm
