

Meeting Minutes 7/25/2022

Attendees

Board members and staff present marked with "X"

Ben Osborn – President	X	Allan Cummins – Vice President	X
Cory Schaffhausen – Treasurer	X	Carrie Henning-Smith – Secretary	X
Charity Huot Benedict (Staff)	X	Rhonda Fields	
Bob Jorgenson	X	Andrew Verdin	X
Frances Roen	X	Nathan Sterner	
Tess Korbesmeyer Holman	X	Michele St. Martin	X
Ann Zawistoski	X		

Meeting called to order: 7:06 PM. This meeting was held in person at the HPDL office, with the option to join via zoom.

Agenda Item 1: Approval of June Minutes

The June meeting minutes were approved.

Agenda Item 2: Councilmember Koski Report

Councilmember Koski was not present to provide an update. Her newsletter was just sent out, which shared information on Picnic on the Park.

Agenda Item 3: Picnic in the Park

- Event is scheduled for Thursday, 7/28, 5:30-8pm.
- Urban Refuge is providing volunteers for the event to help with set up and carnival games, and prior HPDL board members and staff are volunteering, but we still could use additional volunteers, especially for during the event. (Sufficient volunteers for night before, set up, tear down.)
- Discussed plan for feeding volunteers, including donations from Kowalski's and supplementing with fruit and vegetarian options.
- Charity provided a sponsorship update. PIRC is sponsoring inflatable slide and a realtor is sponsoring one of the bouncy houses. Have >\$4,000 in sponsor donations, which helps to offset entertainment. With additional sponsorships, all inflatables will be free to all attendees. Tickets will still be sold for face painting, henna, dunk tank, games.
- Ben will speak on HPDL and upcoming events from stage during band breaks.
- Cory will go to the bank to get cash.
- Stands will accept cash, Paypal, and Venmo. Square will also be an option for credit cards, but will be discouraged over the other three options (because of concerns about it not working smoothly). Any volunteers who will be taking Square will need to download the app and connect it with the HPDL account.
- Discussion of including political candidates in event. Currently, all who were interested were accepted, but there isn't a form specific to them. Decision that, because the opportunity to have a booth (for a fee) was open to anyone who applied, there is no need to vet, limit, or filter candidates.
- Business expo will have 18 tables.

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- Tess worked to order water bottles, which will also be available for future events.

Agenda Item 4: Newsletter Update

Allan provided an update:

- Committee met earlier this month. More volunteer involvement from other board members is still welcomed.
- Discussed stopping using InDesign and will begin using Canva – free design site, with many of the same capabilities as InDesign.
 - Allan called for feedback from board on discontinuing InDesign. Board members agreed verbally that it's okay to discontinue account, but any concerns should be expressed to Allan this week.
- Committee discussed topics to cover – HPDL events, local business/church profile, Buy Nothing Group, upcoming events, board member bios, photo contest, etc. They are still welcoming suggestions for newsletter content.
- Aiming for 9/10 to publish next newsletter. By August board meeting, will have more information on what's in newsletter and cost.
- Allan shared mockup of newsletter.
- Allan will ask for feedback from contributors in advance of next committee meeting, which has yet to be set.
- Discussion of photos from events to include. Cory and Charity will take pictures at upcoming Picnic in the Park.
- Discussion of cutting down length of printed newsletter, but including QR code for longer online edition.

Agenda Item 5: Façade Grant

- Emily shared information about façade grant with Charity. The grant is for business to help beautify businesses. The grant would be for \$20,000 and needs to be all external improvements that can be seen from corner. Funding would be allocated on a first-come, first-serve basis. HPDL would keep 15% of grant to act as fiscal agent.
- Have until 8/11 to submit grant proposal.
- Call for vote to decide to submit the grant proposal. The board unanimously approved applying for the façade grant.

Agenda Item 6: Farmers Market Pop-up Events

Ben provided update:

- Planning with Neighborhood Roots to hold two fundraisers; 9/15 and 10/13 (both Thursday evenings.) Will be held in normal farmer's market site. Will including farmer's market venders. Heather's will support sale of beer, using their license. Profits of alcohol would go toward supporting bringing the market back to Nokomis.
- Board members invited to participate in planning. Contact Charity to volunteer for planning.
- May be a third fundraiser in November at Wild Mind. (HPDL would be supporting, but not hosting this event.)

Agenda Item 7: Appoint New Member

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- Vacancy on board due to board member not attending or responding to repeated attempts at contact.
- Ben proposed appointing Andrew Verdin to open seat. Andrew has been attending and contributing to HPDL meetings. Andrew represents Hale, which doesn't change composition of board.

Agenda Item 8: New Business and Other Project Updates

- Finance meeting:
 - Charity sent email with date for next meeting (8/11, 7-8pm). Focus will be to set goal for next couple of months and look at budget after Picnic.
- Website meeting:
 - Will be held 8/9 over lunch to discuss website updates and duties.
- Recycling event and tech dump – additional information will be coming out in the coming weeks. This will be held at Mayflower Church 9am-12pm in September. 15 neighborhoods are partnering to put it on. HPDL is co-sponsoring and has been doing marketing.
- Partnering with other neighborhood organizations for cornhole tournament in October. In the early stages of planning, but Charity will keep board informed.
- Annual meeting – will be held in November. This will be the last year that there will be an annual meeting in November; in the future, it will be held in May in conjunction with neighborhood elections day. Discussion of holding event (e.g., bingo) alongside annual meeting. Additional discussion of best modality – virtual, in-person, hybrid, etc.
 - Decision to hold hybrid event in mid-November, on Wednesday, 11/16, 7-8:30pm.
- Ben provided funding update. We had funds that needed to be used for housing in previous funding mechanism; HPDL loaned those funds to affordable housing efforts within the city as a three-year grant. HPDL funds went to support building of youth homeless and housing services project. Now funds are returned to HPDL, and are no longer restricted in use.
- New Sandcastle Vender Committee – an HPDL representative is needed for committee. Involves reviewing applications (first week in August) and interviews (mid-August). Tess, Andrew, and Ann volunteered and Charity will follow up to connect with committee.
- Tess asked about possibility of doing environmental initiative in neighborhood, including bringing native plants to boulevards, and about possibility of additional racial equity work. Overview shared of historical/current work from HPDL in those domains. Discussion of sharing engagement plan with new board members; Charity will follow up.

Meeting adjourned: 8:33pm
