

# Meeting Minutes 10/28/2019

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## Attendees

*Board members and staff present marked with "X"*

Ben Osborn – Vice Chair	X	Carrie Henning - Smith	X
Jake Schwitzer- Chair	X	Jake Reber	X
Courtney Laufenberg (Staff)	X	Katie Krisch	X
Bob Jorgenson	X	Brittany Resch	
Cory Schaffhausen	X	Emily Zelkowitz	X
J.D. Burton	X		

Meeting called to order: 7:00PM. September meeting minutes approved by the board.

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## Agenda Item 1: Board Member Introductions

Current and new members introduced themselves.

## Agenda Item 2: Brew N Stew Recap

Brew N Stew had great weather this year and was well attended. The board went through the budget numbers for the event and will decide in November if the event will be planned for 2020. The planning committee needs more members and more help is needed the day off the event. If this event is to continue the board will need to make it a priority.

## City Council Report – Jeremy Schroeder

Heather's public hearing went well and should go through with no issues. They are hoping to open in November. Also, the City has put up larger signs at Edgewater and Cedar to help with enforcement. There is a hold-up with the county staff to get anything else done. Another meeting is scheduled for early December to look at ideas on that intersection.

## Agenda Item 3: Strategic Planning

The board talked through the proposed 2020 calendar of activities and discussed possible additions. Each board member is encouraged to come to the November meeting with ideas/suggestions with an idea for costs associated with them. The final 2020 budget will be approved at the December meeting.

## Agenda Item 4: Frost Fest

The event is scheduled for Friday, January 10<sup>th</sup> from 6-9 pm. Courtney has booked the DJ and the board is brainstorming new ideas for the event. We will put together a snow and no-snow plan. Board members will bring ideas to the meeting in November and Courtney will meet with Eric and Ron at the park to discuss what they have planned.

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## Financial Review

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The financial update was presented to the board. No significant changes of note.

## Committee Updates

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- **Picnic in the Park:** none
- **Environmental:** none
- **Frost Fest:** See above
- **Triangle Park:** none
- **Garage Sale:** none
- **Business Association:** none
- **Communications:** none
- **Brew and Stew:** see above
- **Housing:** none

## New Business

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**Meeting adjourned: 8:25 pm**

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