

# Meeting Minutes 9/23/2019

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## Attendees

*Board members and staff present marked with "X"*

Ben Osborn – Vice Chair	X	Carrie Henning - Smith	X
Jake Schwitzer- Chair	X		
Courtney Laufenberg (Staff)	X		
Bob Jorgenson	X		
Cory Schaffhausen	X		
J.D. Burton			

Meeting called to order: 7:00PM. July and August meeting minutes were approved by the board.

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## Agenda Item 1: Brew N Stew

Updates were given on the event coming up. Beer is set up for delivery and Ben is coordinating everything with East Lake and Clear River. 26 artists are set to sell their art at the event and Jessica is coordinating that piece. Todd Park has construction around the park and we are working with the issue. We are moving the location of the event on the park property to allow for easier access to the event for vendors and participants. Eric at Pearl Park is providing free smores and will staff that area. Main stage is all set and all music is confirmed. The board will be staffing several areas of the event.

## Agenda Item 2: Annual Meeting

Cory will work on the one pager for the event. Courtney will provide him with the information needed. The board needs to decide on award winners to be presented at the event. A list of potential award nominees will be emailed to the board during the month for each member to vote. Board members are required to attend.

## City Council Report – Jeremy Schroeder

Heathers, the new restaurant in the old Mario's building, has been delayed with permits. They plan to open in mid-December. Jeremy's office is putting together a Senior Fair in October for our area. Jeremy is also working on a tenant opportunity purchase act.

## Agenda Item 3: Frost Fest

Date is set for January 10<sup>th</sup>, 2020. Time frame is 6 to 9 pm at Pearl Park. The board will start working to plan this event in October and November.

## Agenda Item 4: Farmer's Market

The board discussed the HPDL presence at this summer's farmer's market. We would like to have better advertising for events at the tent, specifically Picnic in the Park and Brew N Stew. We are also looking at an interactive element, like a cut-out bunny that kids can take pictures with and post on social media. Courtney will investigate getting this made.

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## Financial Review

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The financial update was presented to the board. No significant changes of note.

## Committee Updates

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- **Picnic in the Park:** none
- **Environmental:** none
- **Frost Fest:** Date will be January 10<sup>th</sup>, 2020
- **Triangle Park:** none
- **Garage Sale:** none
- **Business Association:** none
- **Communications:** none
- **Brew and Stew:** see above
- **Housing:** none

## New Business

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\*The HPDL board will look to do strategic planning at November meeting. Basic budgeting will take place.

**Meeting adjourned: 7:52 pm**

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